

AHC New England 2019 Annual Survey Results

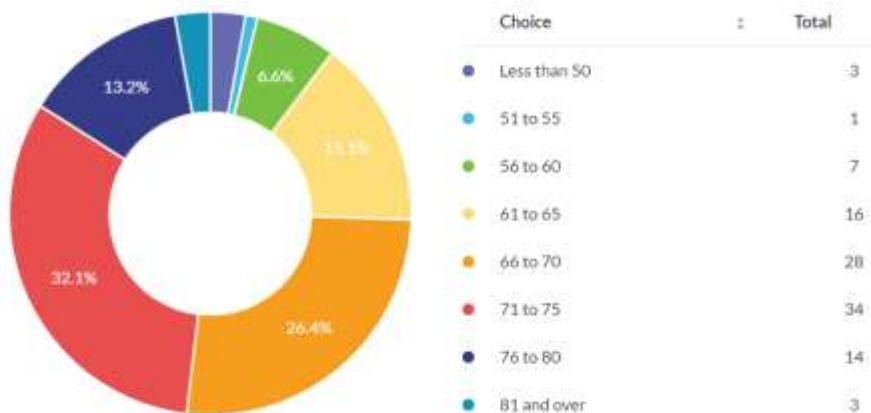
Thank you to the 106 AHC NE members who have completed the 2019 annual survey. There was a total of 20 questions and on average members completed their surveys in approximately five minutes. Twelve of the questions were the same as last year, so we have a year over year comparison of the results. The number of completed surveys in 2019 was 15% higher than last year.

Question 1: Which Wing or Region do you live?



Wing 4 had the highest completion rate at 53%, and Wing 3 the lowest at 18%. Wing 7 had the largest percent increase at 29% in surveys completed.

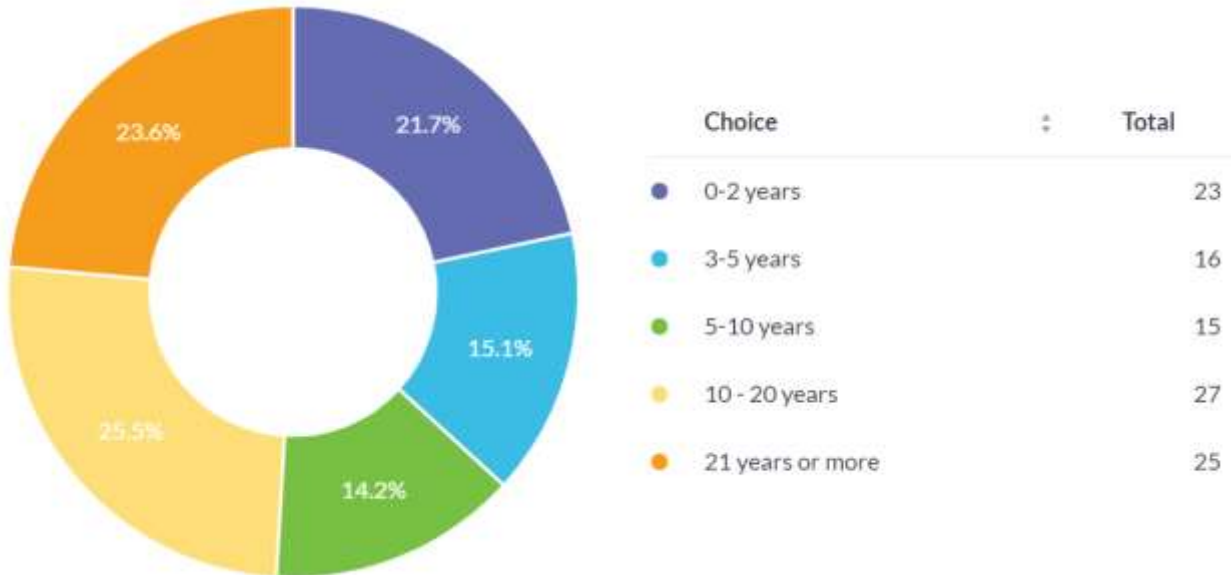
Question 2: What's your age?



The average age of our members is 69.2, which is .5% greater than last year. Three quarters of our members are 61 to 75, and 10 percent are less than 60 years old.

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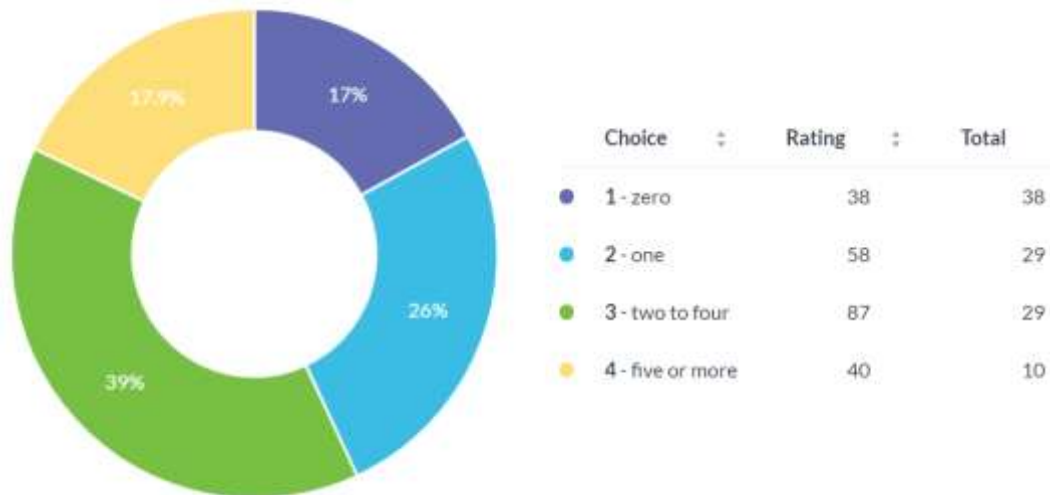
Question 3: I have been a club member for _ years?



The longevity of our club membership is great, with an average of 11.8 years, which is slightly lower than the past two years. Most encouraging, 23 percent of our members have joined in the past two years, and we really appreciate all those new members. We have a total of 55 new members the past two years which is outstanding!

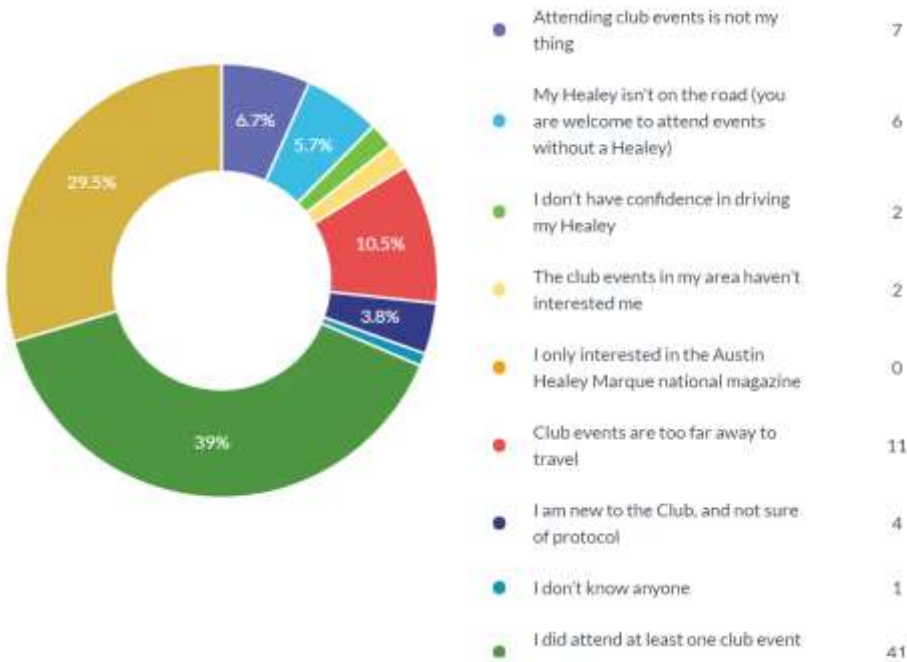
Question 4: How many AHC of New England club events did you attend in 2019?

Club participation decreased by 13% in 2019 with an average 1.7 events attended. Of those completing the survey, over a third of the members did not attend a club event, last year. This may be a reflection of the 29 members who join during 2019 and did not have a chance to attend as many events



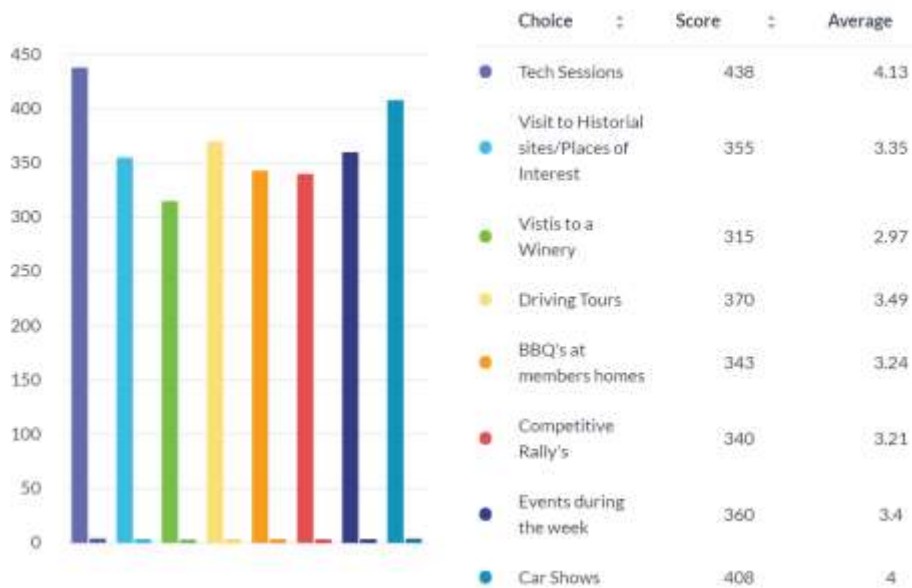
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Question 5: I didn't attend any club events this year because?



A ten percent of the members who didn't attend any club events, was because they are too far away to travel. The good news this is number is 50 percent less than last year, which may be a reflection of the impact of the penetration of the Wings. The next largest deterrent to not attending a club event is "Attending club events is not my thing".

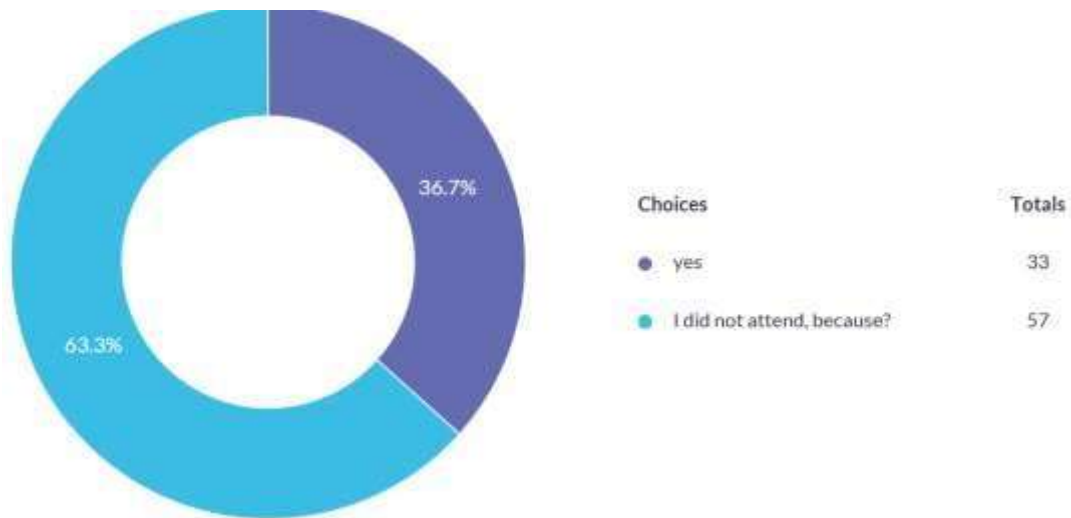
Question 6: Events I'd like to see more of in 2020 (Rank your interest):



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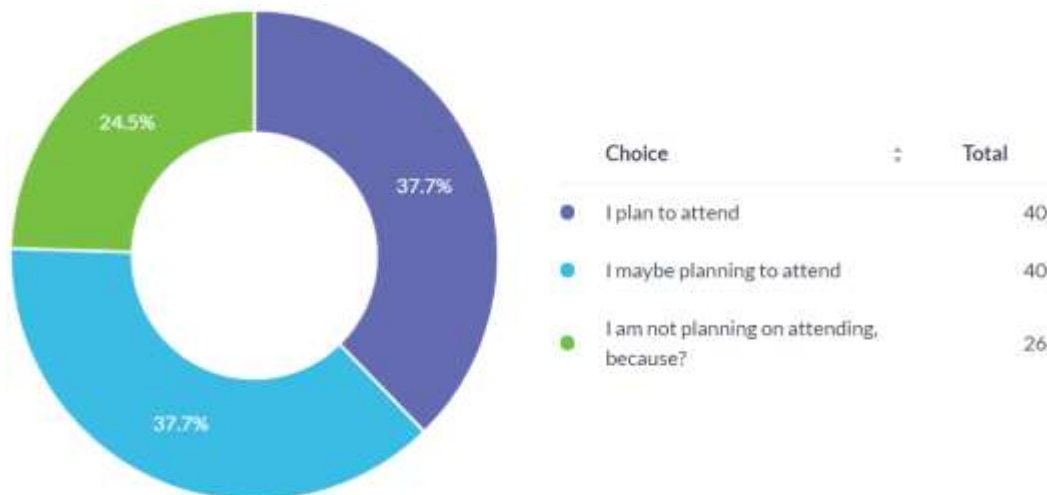
Tech Sessions and Car Shows are the events which members would like to see more in 2020. The Tech Sessions and the monthly Technical Conference calls will help those members whose cars are not on the road to enjoy driving their cars in 2020, or beyond.

Question 7: Did you attend Summit 2019, "Healeys@Winnepesaukee "in Laconia, NH



Roughly a third of the members completing the survey, attended Healey@Winnepesaukee Summit and this was a similar % compared to 2018. For those who did not attend Summit 2019, was predominately because it was too far away or a scheduling conflict.

Question 8: Summit 2020, "Healeys @ Newport" is September 20th to 24th in Newport, RI

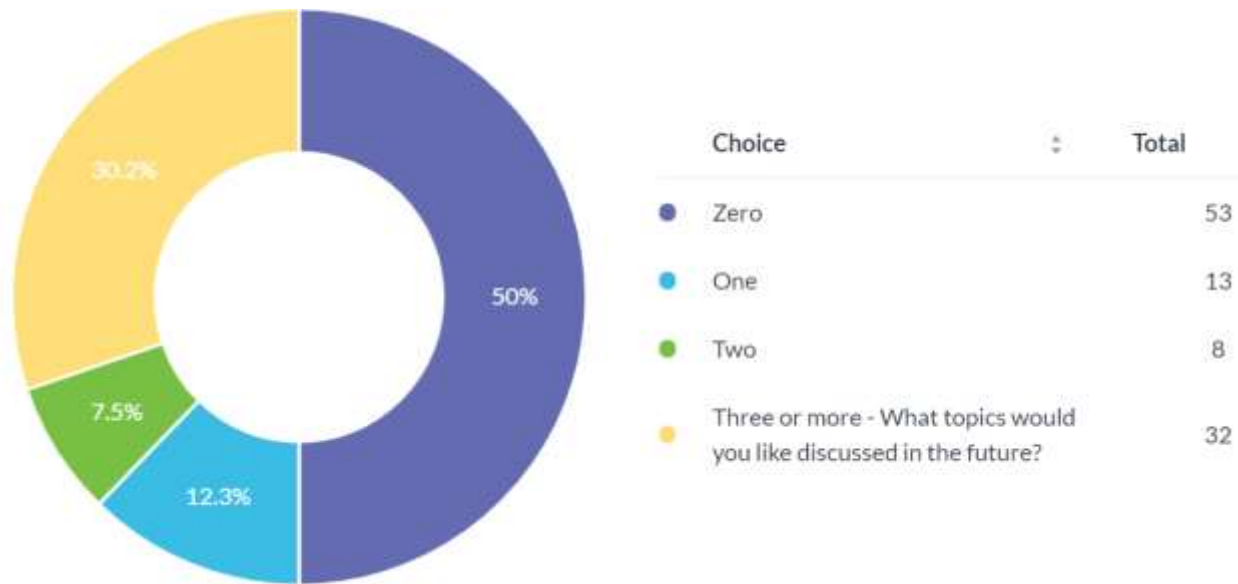


Over 50 percent of the completed surveys, the members say they may or are planning on attending Summit 2020 in Newport RI. If you assume fifty percent of the maybe's along with the 40 planning would project 60 registrations.

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Summit 2020 in Newport RI. This is a great showing of interest in the destination location of Newport for Summit 2020. For those who are not planning on attending Summit this year, the predominately too Far Away or other Conflicts.

Question 9: How many of the monthly Technical conference calls have you participated



The monthly Technical Conference calls, are in the third year for the club. Over thirty percent of the members, attended three of more of the monthly conference calls, and total participation stayed strong in 2019. We are averaging 20+ members on the monthly conference calls and discuss and recommend solutions to half a dozen questions on each call.

Ideas for future Tech Calls

Three or more - What topics would you like discussed in the future? **Carburetion, cooling, instrument gauge issues.**

Three or more - What topics would you like discussed in the future? **Adjusting and aligning doors, tips and techniques**

Three or more - What topics would you like discussed in the future? **Paint and body work**

Three or more - What topics would you like discussed in the future? **Prefer hands on**

Three or more - What topics would you like discussed in the future? **general repair work and less sales talk**

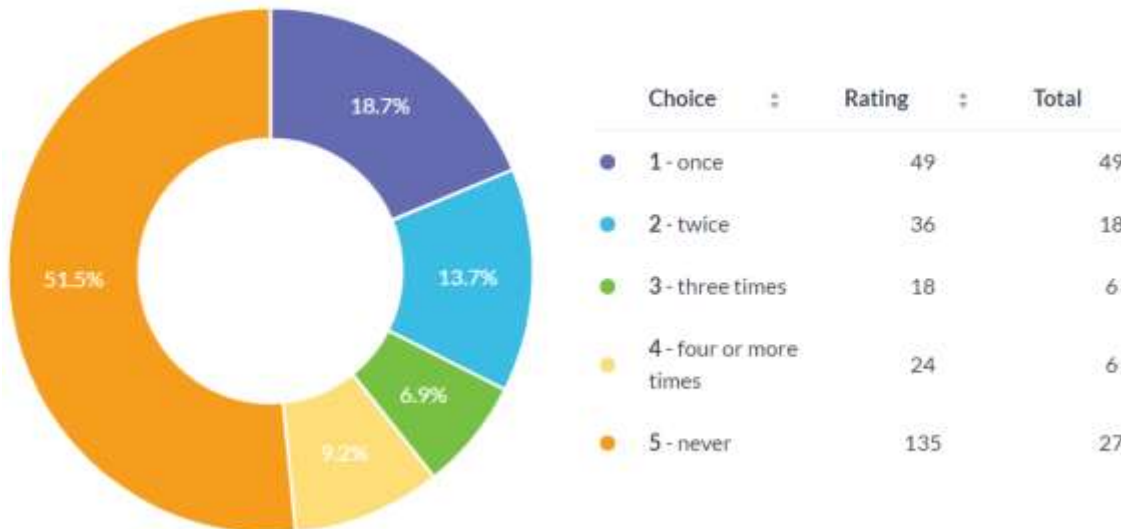
Three or more - What topics would you like discussed in the future? **paint touch up, rust proofing**

Three or more - What topics would you like discussed in the future? **More outside speakers**

Three or more - What topics would you like discussed in the future? **carpeting and upholstery**

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Questions 10: How many times per month do you use the AHC New England club website?



Almost 50 percent of the members use the club website once a month, which is predominately to read, or download the monthly Healey Exhaust Notes (HEN) newsletter. On average, the website is used 1.2 times per month by members.

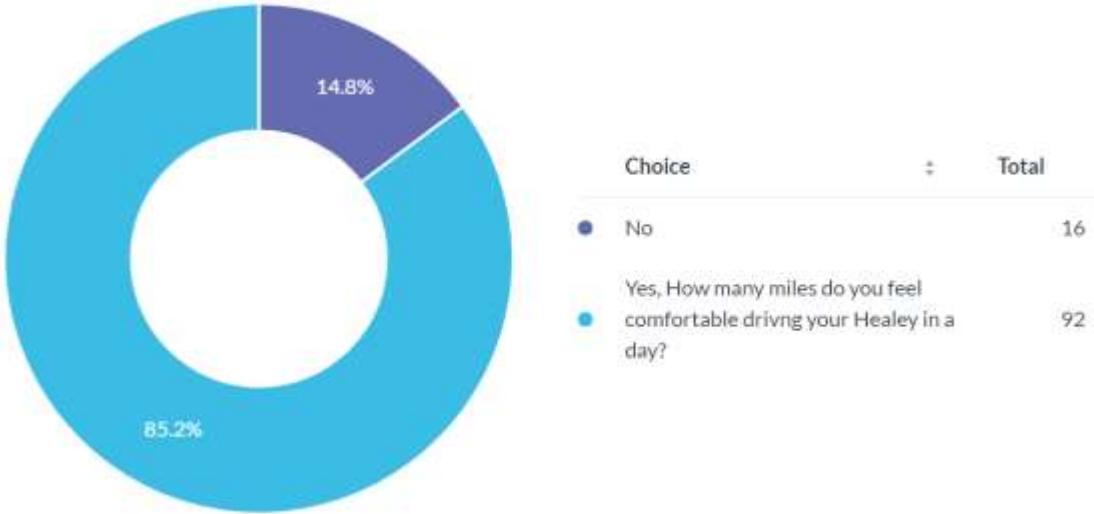
Question 11: Healey Exhaust Notes, our monthly newsletter, I enjoy the following articles (check all that apply)



The Classified Ad's, Upcoming Event Calendar and Technical Articles are the three most popular items enjoyed by the readers of the monthly Healey Exhaust Notes newsletter.

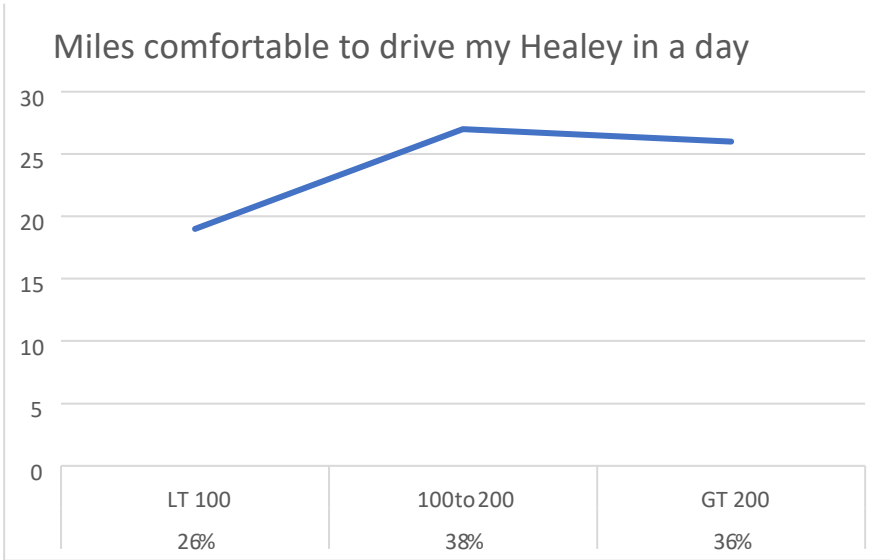
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Question 12: My Healey is registered and road worthy.



15% percent of the members Healey’s are off the road, which is a modest increase from last year. With the increase interest in Tech Sessions and the Technical Conference calls are excellent resources to getting your Healey roadworthy in 2020.

Over eighty five percent of the members Healeys, are on the road and almost three quarters are comfortable driving their cars 100 miles, or more in a day to events. Roughly a quarter prefer to stay within 100 miles of home with their Healey.



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Question 13: Suggest an event you would be interesting in hosting in 2020. Feel free to introduce new ideas for events. The club is available for planning and publicity

Name and comments: **Backroads rally**

Name and comments: **Battleship Cove - lunch then tour of Little Compton RI. Perhaps rides to a breakfast like Steve does or perhaps a luncheon - juts a ride to a place keep it simple.**

Name and comments: **brew-pub**

Name and comments: **Cars and Crumpets in northern NJ**

Name and comments: **Driving tour and cookout**

Name and comments: **Going to places like Newport and special mills and old roads and lunch after is great. Someone two years ago had a tour on old roads around southeast CT and ended up in Essex and lunch, wine and meeting a lot of new people was great and we enjoyed it.**

Name and comments: **Healey: Corral Area" at one of our four 2020 Caffeine & Carburetors gatherings in Westport CT.**

Name and comments: **Hudson Valley/Catskill Mountain Rally for Wing 7 members**

Name and comments: **I will discuss at the January meeting**

Name and comments: **I'd be interested in helping organize a mid-coast Maine event**

Name and comments: **Lunch drive to**

Name and comments: **Morning coffee get together**

Name and comments: **Newcomers meet**

Name and comments: **NH Driving tour**

Name and comments: **Organize a Southern NH and Northern MA drive is day with Vineyard tour.**

Name and comments: **Pack a picnic and drive to a beautiful place**

Name and comments: **Picnic at my back-yard museum. I have about a dozen cars from 1926 to 1961 including an MGA and TR4 in addition to my 100-6**

Name and comments: **Ski day at Mount Southington, CT?**

Name and comments: **Tech session**

Name and comments: **Tech session at our home.**

Name and comments: **Tour of scenic/historic spots on South Shore of Boston.**

Name and comments: **Tour of the south shore ending in Scituate's monthly car show**

Name and comments: **Tour weekend to Owls Head in Maine**

Name and comments: **Visit to an historical site**

Name and comments: **With Healey books/used parts to sell, maybe find some place for a "yard sale" ???**

Question 14: The thing I like best about the club is?

The thing I like best about the club is?	Count
Tech resources, car events	10
Friendship	4
Magazine and meeting other people with the same neurosis.	4

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People are good company and helpful with technical and resource recommendations.	4
Comradery	3
Member friends	3
Newsletter, Healey Marque Magazine	3
Summits	3
The people and technical help	3
Fellowship	2
knowing there are people with similar interests available	2
Preservation of the Marque The people Driving Tours	2
All sports cars	
Appreciate the love of Healeys in others	
As a resource	
Being in the club and a part of it. We just have been busy with life.	
Camaraderie, touring and get togethers.	
Car shows, seeing old friends/social aspects, tech sessions, organized events	
club members	
Common interests	
Critical mass of enthusiasts and the wide variety of activities. Networking with experienced owners is very useful. Just wish that I lived closer.	
Driving my car places.	
Events and friendships	
Events and talking tech stuff with members	
Figuring that out now	
Focus on Tech sessions	
General club activity updates	
Getting information from other Healey owners.	
Getting to know people with a shared interest.	
Great people.... seriously	
great group of people with a common interest.	
Great people! Everyone is very helpful and supportive of each other. I know putting on events can be draining - so try to keep them simple as it is really the comradery that is really important!	
Great support from members of the technical committee	
Healey friendship	
Healeys...	
Hearing what members are doing	
I don't know yet!	
I enjoy reading about the club and events. Also, the tech sessions which I will use more this year.	
I have owned British sport cars in my youth and am very happy to be back.	
I'll know better once car is on road. Hopefully restoration will be complete by summer 2020	
I'm a new member. I don't know yet.	

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I'm new this fall but I like the e-mails that reach out to help with tech issues and the people I met at the British Invasion are very friendly.

Information

Interaction with other club members

It is primarily a social club with the common bond of the Healey automobile.

it's all about the car and the people who drive them

just knowing that there are others out there if I need support

keeping in touch with friends, Healey events and news

keeping owners connected and aware of events and the back-up skills available if needed.

Love of Healeys

meeting great people who share an interest in Austin Healey's

Meeting members and sharing technical information

Newsletter & tech sessions

Nice people and summit

Pete is incredible with his energy and ability to publicize Healey related info

Reasons to drive my car Advice about maintaining/fixing my car Socializing

seeing what's going on with Healey's I have been thinking about selling my BJ8 and see what the potential is.

Shared love for the Healey marque and generosity of members sharing their advice and experience.

Sharing of ideas and experiences

Support and encouragement to new members...like me!

Talking with the members

The common interest of the members & the knowledge those members have on maintaining & repairing my Healey & Sprite

The company of people who share my passion for Austin Healey's

The enthusiasm of the members for things Healey and sports cars in general.

Friendly and easy to get to know.

the hands-on owners and their willingness to share their experiences

The interesting membership

The knowledgeable and supportive fellow owners.

The Magazine & History/Technical articles & information on my Sprite.

The open welcoming attitude of members and organization

The people and their shared enjoyment of maintaining and driving our Austin Healey's

the people and common interest in the AHs

The quality/frequency/variety of events supported by the club. Summit is a favorite.

Will attempt to participate in additional events as time/ distance allows.

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Question 15: The club could be better if?

The club could be better if?	Count
No shortcomings at all. Very dedicated group that does a first-class job.	13
Can't think of anything	3
Just continue as you are doing	3
More local events - week nights or afternoons	3
The club is doing well as a totally volunteer organization.	3
We had younger members	3
Can't comment yet.	2
Club is doing just fine	2
Club participation at the Lime Rock Park Historic's on Labor Day Weekend & Thompson	2
Could find younger members	2
I am too new a member to have an opinion.	2
I don't know yet.	2
I had more time	2
More driving tours and visits to motoring theme venues. More joint activities with clubs of other Car Marques- not just British car enthusiasts.	2
More engaged members	2
More tech sessions at local vendors and shops	2
No comments	2
We are new members that live a considerable distance away but take in as many events and gatherings that we can.	2
A couple of summer events closer to Maine -- or in Maine -- perhaps liaison with the informal group that goes to shows in Richmond?	
a good local resource guide would be helpful.	
Allow some weekend events for the younger club members and those thinking of joining that work during the week	
already great club	
center fold in magazine	
Club members who felt comfortable with different repairs to Healeys can offer advice and on-site help.	
Coordinated better with other "mid- century" sports car clubs & events in (Fairfield County, etc.) my area especially the local MG, Triumph, etc. clubs.	
Difficult to think of anything here - everyone does a great job and we don't want to abuse you all - keep up the good work!	
Does the club do anything special at the British Invasion?	
Events that work well for single people	
For us, too long a drive to be very active.	
Functions weren't so far away from where I live	
Healeys went back into production	
Holding events closer to concentrations of members on a revolving basis	
I am from South Central, NJ, so it a bit tough to interact with and attend club events in New England	
I appreciate the efforts that all put in.	
I belong to four car clubs and the NE Healey is the best.	
I do not feel qualified to answer this because I am too far away to participate in Club functions.	
I enjoy it as is, based on my availability.	

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I think it is an excellent organization, I'm not sure how it could be improved. I We are very grateful for all of the effort on the part of the leaders and so many others.

I think it's fine

I think that the "management" does a great job considering it's an all-volunteer organization. Anyone with complaints should step up and do some of the work or shut up!!

I was retired

I would like to do vintage racing

if more members would become active

It had events in Central NY

it keeps doing what it is doing

It seems pretty good for those that have the time. The better part has to do with us not the club. Full time business engagement on both coasts makes for limited time in our New Hampshire home. And we are fair weather drivers.

It's a great club now and one of the best that I know of. I love the magazine and have them back 30 or more years ago in boxes.

More events near western Mass.

More events that club members want to participate in in each wing to get more members to attend events. Participation in events seems to have dropped off in recent years.

more frequent tech sessions.

more members participate in events

More people volunteered. Peter, you do the lions share.

More road trips

My health would allow me to participate more.

No complaints. I enjoy my membership and wish I could participate more often

Owned a garage with a lift and living accommodations and invited mechanics from England to stay for the summer. You did not specify comments needed to be realistic. Hands on technical sessions would be a good alternative.

Politics were not such a priority.

Rick Neville would be President

Schedule event times that are more conducive to working families to attract younger members.

There was broader participation/involvement from the members.

There were some local events I could attend

Too early to add any suggestions

Tough question not sure I have any suggestions??

We consumed more beer, wine and spirits.... kidding. We would love a group trip to Martha's Vineyard some year if Healeys can get on the Ferry without bottoming out.

Wings were more active within themselves

Won't know until I can become more engaged

Question 16: Do you have any comments or recommendations on the Wing concept of the club?	Count
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No	28
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I like the wing concept	5
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Great concept. Helps localize a club that covers a large geographic area.	4
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Works for me.	2
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A positive organizational change from the past providing a more regionalized (driving distance) perspective; taking specific consideration of the unique vintage & sports car ownership/collection/interest "demographics" of Wing One 's CT & NY AH Club possibilities.

Actually, I would host an event at Lime Rock or Thompson during a race

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Appears to be have been a good concept that is working well in execution.

As noted, need more local events in the wings for those members who either do not have time or do not like to travel far. Driving 2+ hours to attend a 2-3-hour event is not appealing to many.

Excellent

Have enjoyed the breakfast meetings as they are usually at a time and place that I can attend. Except in the summer months when I'm not available.

having small very local activities might be nice

I am not exactly sure what breaking down the NE region into Wings does for us. I am not that involved with the club so maybe I have missed something here.

I like the wing concept as it gets people together who live in relatively close proximity to each other. It becomes a good building block to extend those relationships beyond your wing when we get together at larger events.

I like the wing concept because club events organized by the wing commander are reasonably close to my home.

I think it's a good idea. Having said that the western most wing is too sparsely populated with car owners

I think it's the best way to go.

I would like to see more wing sponsored activities.

It is working well in Wing 4 with regular Breakfast gatherings during the off season

It seems to be working -- but for me in Maine -- the Mass folks suck the air out of the room re programming :-)

It seems to work - brakes down the areas pretty well

It's a nice idea for local owners to get together for events

Maine is such a big state that New Hampshire located events are often a great distance. More Maine events might be good

Meetings with wing commander

No other than to say that I like it.

No, as a new member, I have not had enough exposure to comment. In principle, the concept of decentralized groups in smaller geographic areas is sound, provided that there is a critical mass of owners and enthusiasts.

rename ring 1, 'on a wing and a prayer"

Seems overly complex

Seems to work fine

The Wing concept is a good idea and will, hopefully, continue to evolve

Think it has added to the number of events, but fragmented the club some

too soon to tell

When I joined the club the Wing concept was in place. It is an excellent way to provide local events and support for the members within each Wing

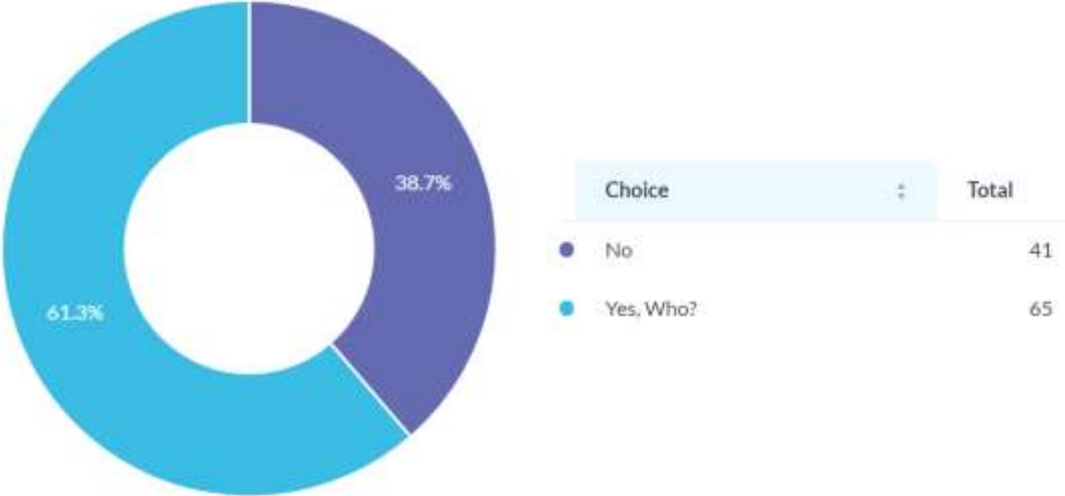
Wings are a great way to have more local events within a geographic area and reduce travel time to events. However, several wings do not have coordinators. Maybe realigning the wings is needed to reduce the number of coordinators needed to cover existing regions and it could also promote more activity from areas that have not had a coordinator. We could be missing a large group of interested members with vacant coordinators.

Working well in Wing 4

Works great... we meet every Wednesday for breakfast

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Question 17: Do you know who is your Wing Coordinator?



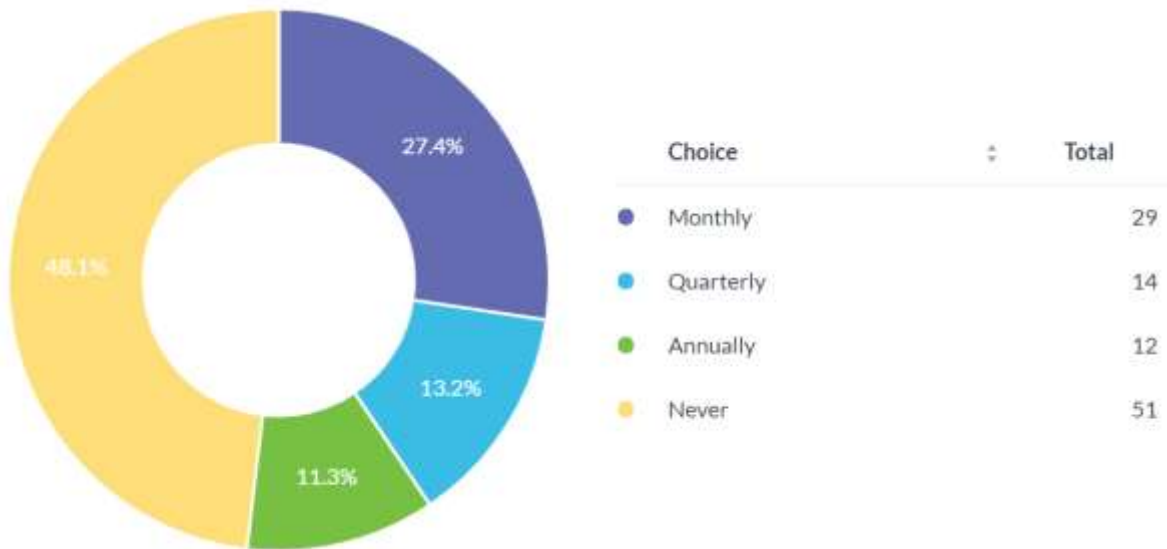
Do you know who is your Wing Coordinator?	Count
No	41
Yes, Who? Steve Bell	14
Yes, Who? Bob Britton	12
Yes, Who? Rick Neville	11
Yes, Who? Jud Perkins	9
Yes, Who? Bob Abbott	4
Yes, Who? Do not have one	3
Yes, Who? Len Bach	3
Yes, Who?	2
Yes, Who? Peter S	2
Yes, Who? Greg Mandas	1
Yes, Who? Huh?	1
Yes, Who? I know I am in wing 6 and I cannot recall his name.	1
Yes, Who? I understand that Wing 7 has no current coordinator.	1
Yes, Who? It may have changed. Likely on the website if needed	1
	65

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Q18

How often are you contacted by your Wing Coordinator?

Multiple Choice



Question 19: Potential Locations for future Summits?

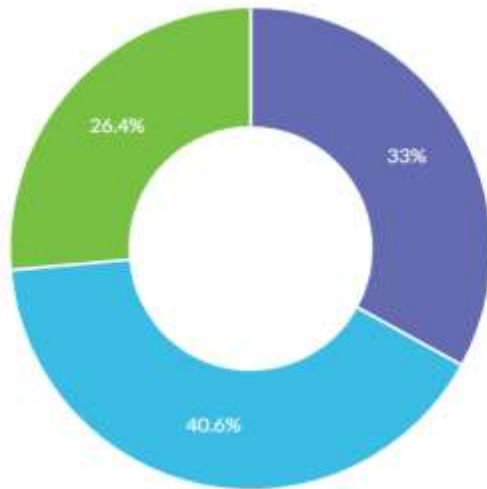
Do you have any recommendations for future destinations for Summit 2021 and beyond?	Count
no	26
Not at this point	7
No recommendations.	6
Cape Cod	3
Mid Coast Maine	3
Coastal Maine	2
Connecticut	2
I'll have to think about it.	2
Keep it in central new England	2
A place that feels like a classic British pub. I don't know any off the top of my head however.	
Adirondacks or Finger Lakes	
Any place in NE is fine as there are so many great locations across the area. Haven't had a Summit in eastern NY for quite some time.	
Anywhere near the water is always nice.	
As central to the club population as possible	
Bennington VT	
Berkshire Mountains of Massachusetts?	
Camden, ME	
Cape Cod or northeast corner of CT	

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Cape Cod, Stockbridge, MA, Springfield, MA
Central Massachusetts, Worcester? Sox AAA team opens that year
Gloucester
Heritage museum in sandwich ma
Hudson River Valley
I from central Connecticut so any where I can drive within 6 to 8 hours
I have not been a member that long so am not sure where past events have been held. Mystic? Cape Cod?
I liked the places that I've been too
I would like to go back to Canada
In Mass.
just keep it central to new England
looking forward to Newport this year...
Martha's Vineyard
My wife's illness prevents me from attending, no matter where it is held.
Mystic, CT
Newburyport
No but I have enjoyed every Summit that I have attended and wouldn't be averse to revisiting previous venues
No. As long as I can drive there in a day
Northeast N.Y. state
Return to Lime Rock Park
Rhinebeck NY
Rockland- Owls Head area, Maine Transportation museum, lots of good restaurants, motels & hotels (The Samoset) Windjammer outings, shopping etc.
Rural areas. Ski areas, not congested cities.
Saratoga, NY or Southern Vermont (e.g. Stratton)
Seacoast NH
Somewhere in Maine
Something around Springfield, Mass. Or along the Mass pike.
Something more like the 2018 location. There was plenty to do and the hotel was convenient.
Stowe Vt or Bretton woods (Omni) NH
Summits need non- Healey activities. 2019 sounded excellent. Wish I could have attended. Nothing wrong with repeating places for Summits
Syracuse, NY
The Cape/Martha's Vineyard or the Berkshires around the Classic racing weekend.
The closest to my home
Upper west corner of CT, lower west corner of MA. That borders NY
Upstate NY Coastal ME
Watkins Glen
We drove over 6,000 miles in 2019 and the vast majority was in the New England States. The area, the roads, the people and jokingly the cold beer is why we joined the AHCNE. Anywhere in NE is fine with us.
Westerly RI
Winnepesaukee

Question 20: Enclave 2022 will be an International Healey meet celebration the 70th anniversary of the Marque. If Enclave 2022 is in the Pocono Mountains, PA

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Choice	Total
I do not plan on attending	35
I may plan on attending	43
I plan on attending (Would you prefer June or September?)	28

If Enclave 2022 is in the Pocono Mountains, PA	Count
I may plan on attending	43
I do not plan on attending	35
I plan on attending (Would you prefer June or September?): June / warmer, less rain average and longer daylight	12
I plan on attending (Would you prefer June or September?): September might mean less traffic traveling the I-95 corridor for us in New England.	12
I plan on attending (Would you prefer June or September?)	2
I plan on attending (Would you prefer June or September?): Either	1
I plan on attending (Would you prefer June or September?): Too far away to commit to.	1
I plan on attending (Would you prefer June or September?): too far for me in the BJ8 -- might make trip with another car	1
I plan on Attending	29

Thank you for your support of the Austin Healey Club of New England, and your completion of the 2019 members annual survey. Your officers are looking forward to creating the best club experience in 2020.