

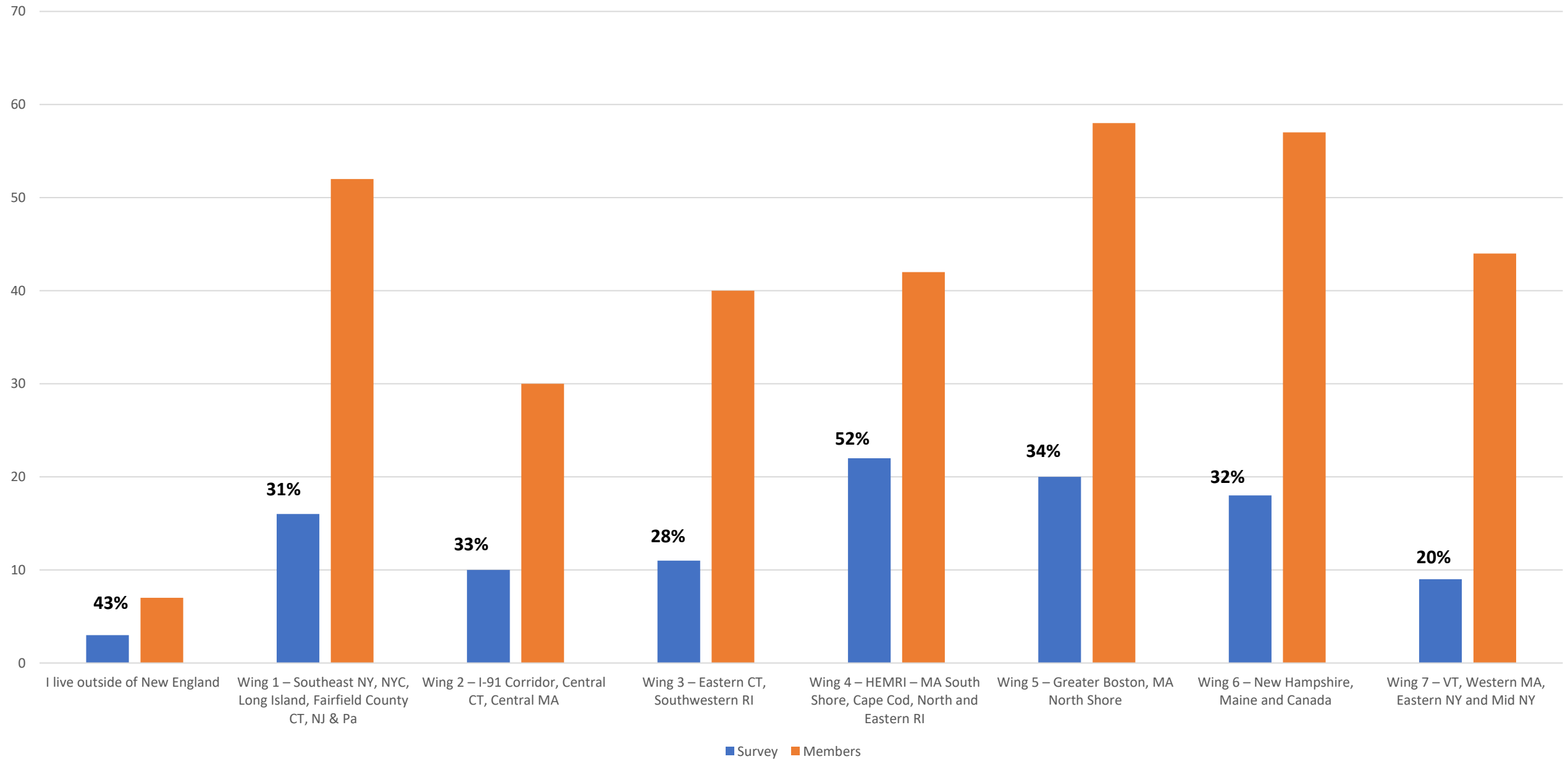


**AHC Club of NE 2022 New Year Member
Survey**

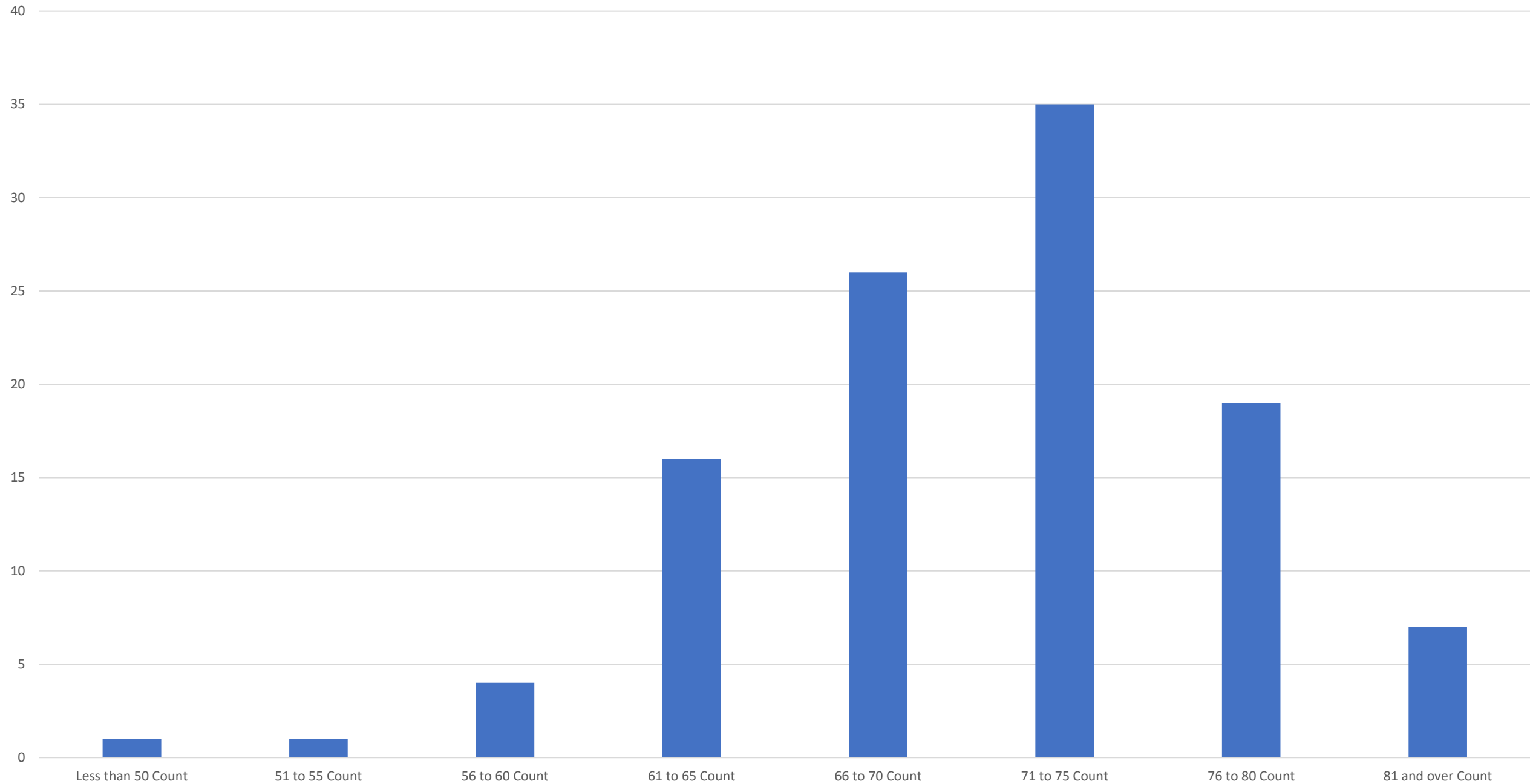
Q1 - What's the first thing that comes to mind when you think about the National Austin Healey Club of America?

- Healey Marque
- Friendship
- GREAT CLUB ! GOOD PEOPLE ! GREAT LEADERSHIP !
- Great resource for keeping these classic Austin Healeys on the road.
- Camaraderie, fellowship of like-minded people
- Healey community and support
- A bunch fellow Healey wack jobs like me. We are a great bunch....many GOOD friends made over many years.
- A collective group of people with a shared love of An iconic car.
- A good organization made better by very good local club.
- A great club that brings together like minded people helping keep historic cars on the road, while having fun.
- A group of people who love Healeys - and love driving them even more than keeping the collector's value. And very welcoming to Healey newbies - sharing info etc.
- A large organization of Austin-Healey owners and enthusiasts grouped together to promote the Marque.

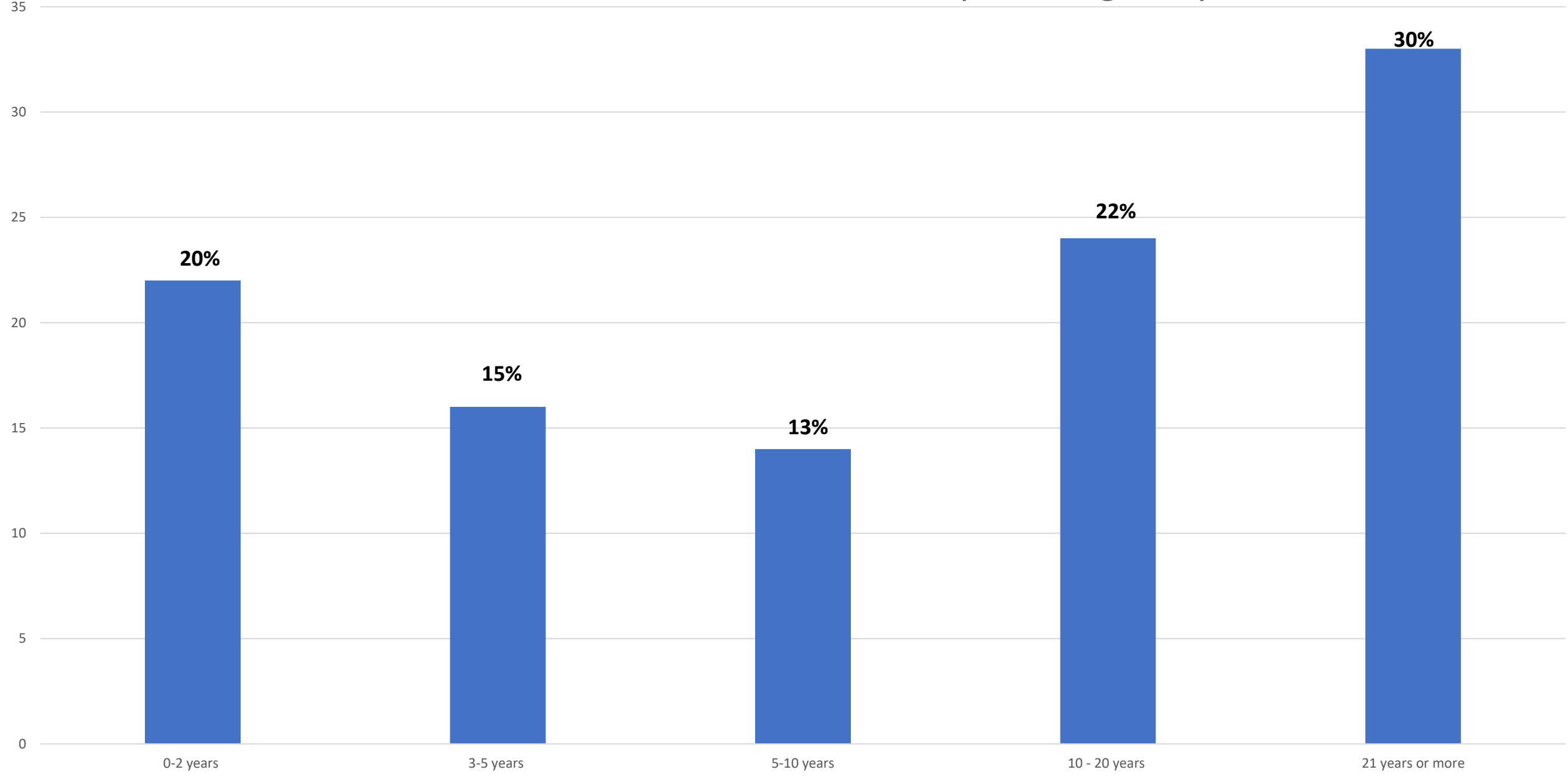
Q2 - Survey completions by Wing









Q3 - AHC NE Member Age Profile - Average 71




Q4 - AHC NE Club Membership - average 11 years



Q5 Events I'd like to see more of in 2022\. Rank your interest (1 highest, 6 lowest):*

	Choice	Score	Average
	Driving Tours	258	2.37
	Tech Sessions	281	2.58
	BBQ's at members homes	366	3.36
	Visits to a Winery	385	3.53
	Visit to Historical sites/Places of Interest	309	2.83
	Events during the week	363	3.33

Q6 How many of the monthly Technical Zoom meetings have you participated in 2021?*

	Choice	Total
	Zero	37
	One	9
	Two	6
	Three or More	26

What other Topics would you like to see in the future?

Beginner's checklist: Basic running maintenance (weekly?), winterizing and spring launch

Carburetor rebuilding and tuning

Maintenance and restoration.

Maybe a more general topic rather than a specific problem or question. Say an experienced member giving a general overview of the electrical system or carburetor adjustments etc.

Nothing specific I learn something at every one. If there is something specific I want to know I know I can submit a question.

Brake maintenance!

More speakers

Q7 How many times per month do you use the AHC New England club website?*

	Choice	Total
	Zero	18
	One	44
	Two	28
	Three or more	8

Do you have any recommendations to improve the website?

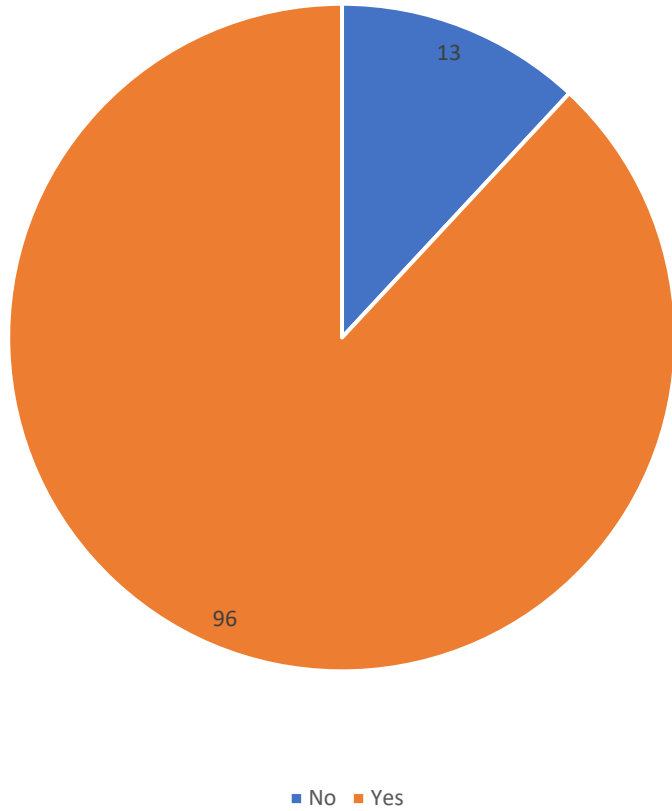
- I go on it if looking for specific information on an issue I may have, or what I am looking for
- Archive old info minimize tabs
- It's a good site, thanks for doing it
- Make upcoming events and tech advise more prominent
- More want ads, e.g., parts and cars for sale
- Send out link to the website monthly to the members.

Q8 Healey Exhaust Notes, our monthly newsletter, I enjoy the following articles (rank your preferences)*

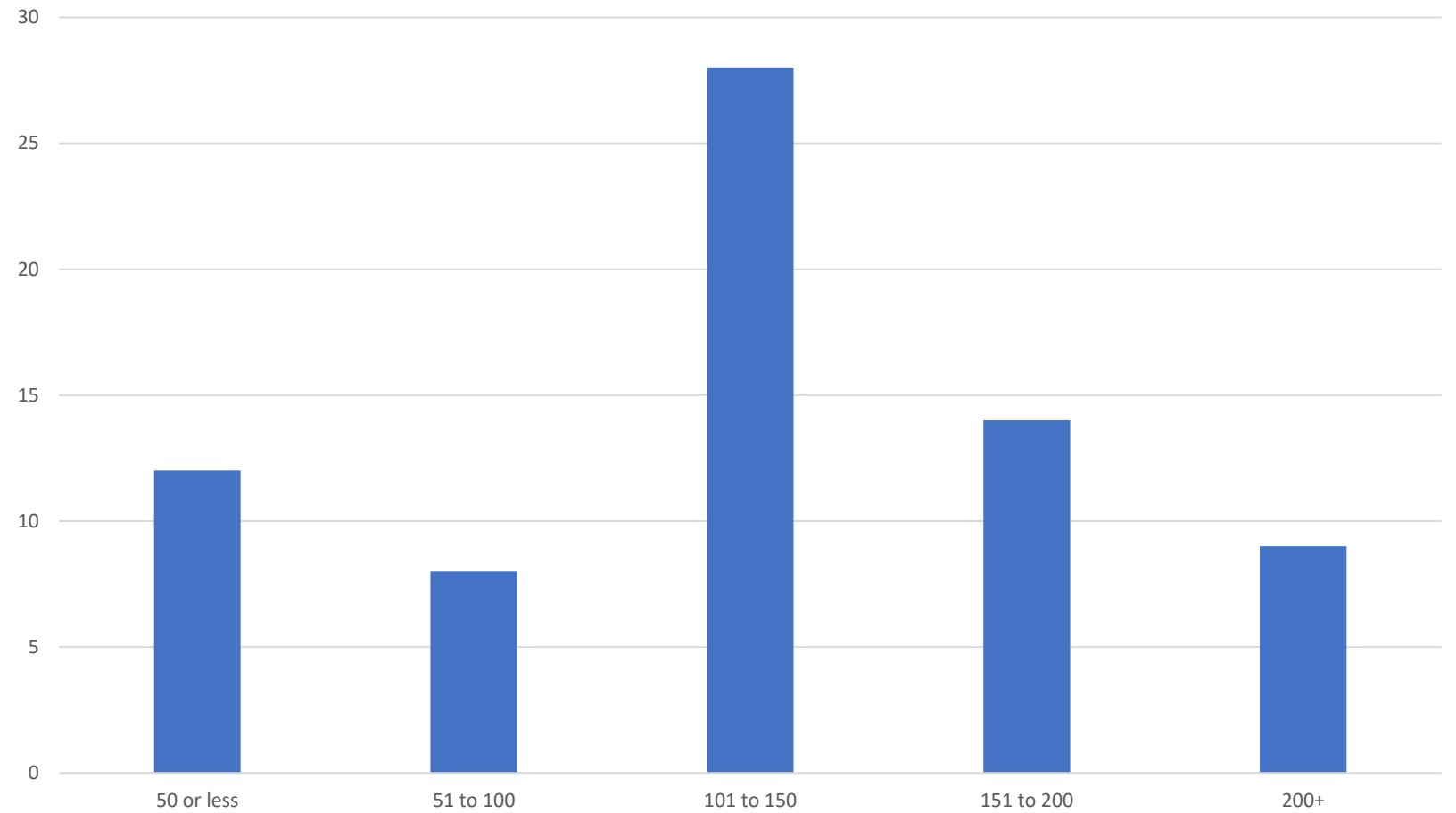
	Choice	Score	Average
	Classified Ad's	309	2.83
	Upcoming Event Calendar	272	2.5
	Technical Articles	248	2.28
	President's Letter	285	2.61
	Event Wrap ups	300	2.75

Q9

Healeys Roadworthy



Daily Healey Mileages



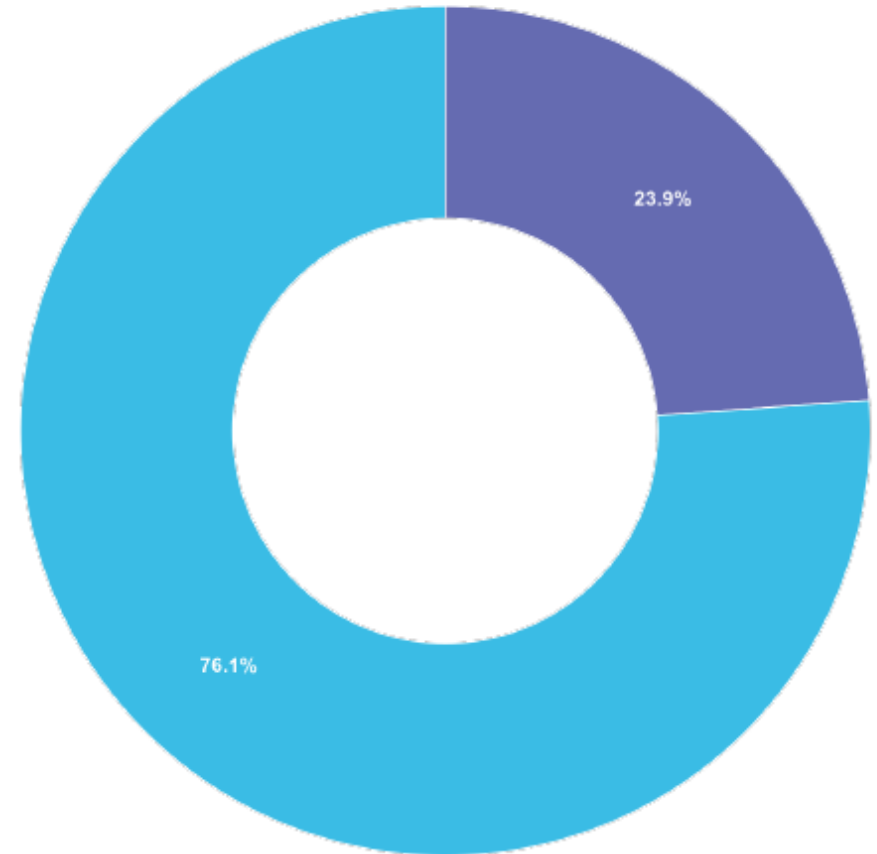
Q10 - Suggest an event you would be interesting in hosting in 2022. Feel free to introduce new ideas for events. The club is available for planning, support, and publicity of your event. The club is available for planning, support, and publicity

- A run down route six “the kings highway” from say Mass Maritime to Province town
- A touring event, with historical interest ending with a backyard gathering with food.
- A weekend Rally, w finish at a local restaurant although not sure I have the time to set it up all by myself.
- Brewery trips
- Canadian Tour
- Cook out at our lake Winnepesaukee home. Mid week.
- I am racing Lime Rock in the Historic Festival and members are invited to stop by my Paddock
- I'd be happy to have outdoor BBQ AT MY HOME
- Hosting a gatherings at my home just 30 miles into NY from Bennington VT. I have 6 other old cars and a model car collection numbering 4,000. I also planned a number of tours in southern VT for the Healey club. Would be willing to do again.
- Maybe a trip to Owls Head Museum, There is a Spring Turn Out meet on June 11 that might interest the club
- Maybe a joint event with the CT MG club
- Multi-day driving event; perhaps a long weekend with overnights at interesting or historically significant locations.
- Three or four day mini trip of New England or a specific state in driving distance, IE Upstate New York
- Possible summer cookout
- Tech session at the old Donavan Jaguar in Lee, mass.
- Presentation of our community's automotive restoration services history & facilities (especially for vintage Bugatti & Packard).
- Ride for a cure - the Healey club should support it.
- Rye NH lions club event
- Tech Session to support major systems on their Healeys
- Tour Cape Breton, Nova Scotia
- VSCCA event end of June @ Thompson

Q11 - The thing I like best about the club is?

- A chance to interact with other Healey owners, sharing technical info, friendships, and enjoying each others vehicles.
- An organization with member with mutual interest
- Being a member of the club.
- Being with other like-minded souls and enjoying other's company. Also like learning from other about tech aspects and what they have done with their cars.
- Comradery, depth of knowledge of members and their willingness to share it.
- Great knowledge and willingness to share it
- Great people with a common interest in these iconic cars
- Healey Marque & Exhaust Notes.
- I am pretty new to the club. I have not been to a meet yet. I am waiting to get my car out of the resto shop and back on the road for the 2022 season and then I can start meeting up for runs and events.
- Interesting people and depth of knowledge about AHs
- Love the camaraderie and the willingness of members to jump in and help. Very friendly!
- Monthly tech Zoom calls
- Readiness of members to "jump in" with helpful suggestions on especially on the Tech Calls.
- Summit and friends we've made
- Tech Sessions and Zoom call to see and talk to members.
- The "hard copy" AH Marque magazine and its articles on AH history. Anyone over the age of 60, really likes to physically have/hold & read printed materials (magazines, repair/tuning manuals, SCCA regulations, etc.) IN THEIR HANDS.
- The comradery and social gatherings, rally's, and driving torus to historical or interesting venues.
- The expertise and willingness to share. Once restrictions are lifted it would be great to have sessions on welding and other skill building if members are willing to share. These could be filmed and archived
- The friendly people and willing support and sharing of information they provide.
- Touring with Club members
- What I used to like best about the club was the local Road rally's for fun ending up at someone's house for a barbecue.
- Zoom meetings, great real time advice.

Q12 There has been talk at the national level of cost cutting by offering an electronic option for receiving the Healey Marque instead of a hard copy. If this were the case, which would you choose?*



Answered: 109 Unanswered: 0

Choice	Total
___ receive the Marque electronically, and not get a hard copy	26
___ continue to receive a hard copy of the Marque, and not receive one electronically	83

Q13 What's the first thing that comes to mind when you think about the AHC of NE?*

- A very active and engaged chapter.
- A well organized and engaged group of people
- Add the cost of the magazine and club fees. The MAGAZINE UPDATES, NEWS ADDS AND MANY OTHER THINGS ARE GREAT. AUSTIN HEALEYS ARE SPECIAL CARSTO AND THIS THE BEST THING THE CLUB HAS GOING. The people that are running events are doing a great job. I looking forward for local events. As a member I have been to four CONCLAVES AND 32 YEARS AS A MEMBER. Also I am member of the Alfa Romeo Owners Club and their magazine can't stand up to the AH Magazine and they may have a lot more members.
- Closeness. Perhaps the best part of belonging to the National! is obviously by being closer together it is easier for us to share and meet with each other - a big benefit! No member is just a name on an email list!
- Energy of leadership
- Enthusiastic car owners and travelers.
- Great people & organization, very well run. A must for anyone owning a Healey.
- Healey cars and people
- I always participate in the Carlisle Pa. swap meet and enjoy the club members there
- Healey Marque Magazine
- Many goods times, when I was one of the founders of the NE chapter, and glad I got another Healey to restore
- Lots of friendly people and tremendous willingness to help others. Very impressed (being a relatively new member) with the amount of cooperation and helpfulness. Indicative of how much members love and appreciate their Healey's.
- Pam and are new members however we have felt very welcome by a large number of existing members.
- Recently lack of events central CT and segregated sections- cliques I Bumped into someone at a gas station in a 3000 I was so excited went over introduced myself & they were anything but friendly I was thoroughly disappointed not the club I remember being part of-
- Regional focus on Austin Healeys
- Resources to help me with a fading era of hands on automotive tinkering
- SUMMIT
- tech sessions and special events
- "The great friends I have made over the past 30 odd years and getting together and telling lies about our cars !!"
- The newsletter
- The old Cape Cod meets in the early 80.s. I used to drive up from Long Island, NY.
- Wings
- Zoom sessions, in lieu of in-person sessions .

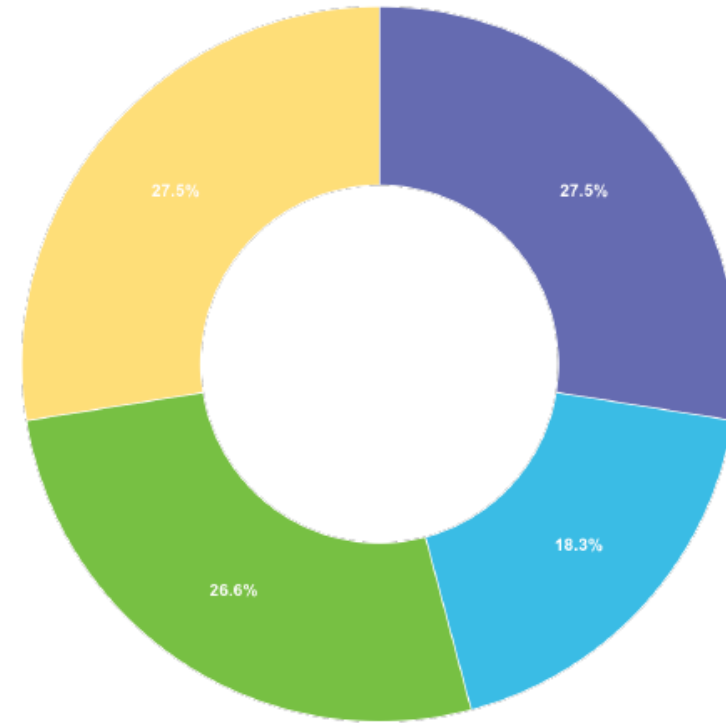
Q14 The club could be better if?*

- Additional onsite tech sessions at quality vendors
- Collaborated more with other British Marque car clubs & shows.
- Do NOT drop the printed Marque. Anyone who owns a Healey can afford it.
- Figure out how to introduce Austin-Healeys to younger enthusiasts. Car shows at High Schools? Teach a teen how to drive a stick? We need to 'advertise' Austin-Healeys the way Bill Bolton advertised 100M's.....we need to create the "desire" to own and drive Austin-Healeys.
- I believe the club is well functioning. Wish we could have more events on the weekend so younger Healey owners and those wishing to participate could become involved.
- I am a relatively new member in comparison to others and have thoroughly enjoyed the club and all that the leadership does - in many respects "above and beyond" in my estimation as I am involved with a few other organizations!
- I think it does a great job focusing on all aspects of having a Healey. We have many members who join but do not really participate. Our members must have a wealth of experience in many other non Healey areas. Maybe we'd increase member participation if the club had more events that were less car focused like going to an art museum, in the spring to a nursery, in the summer to a beach or taking a day tall ship cruise.
- I think it is a great club that I have not fully enjoyed all the benefits yet. Being an executive board member of the Ct Mg club, my energies go towards continuing the success of that club.
- maybe biography of members
- maybe have a casual semi frequent gathering after work during the week on a nice day
- More engagement of the Area Coordinators
- More younger members. The key to the future.
- Our club has a few very active members would provide plenty of chances to engage with other members so I can't think of how to make it better.
- Put some considerable thought into how to especially reach out, create, and sustain interest in these antique cars among younger folks.
- Similar projects and issues could be categorized by member to take advantage of previous experience. Example is anyone currently or recently involved in a major self restoration of a BT7 and can be tech partners?
- There were more events and—this is easiest—more group participation in noteworthy local events. For example, we should be assembling at Rhinebeck and other worthy and accessible shows in force!
- There were more events in my area. Wing 7 is huge and it's frustrating to find something close to me since I live on the edge of the area
- We could do something in connection with the Lime Rock Historic Festival





Q15 Do you have any comments or recommendations on the Wing concept of the club and what changes you would like to see in 2022?*

- A wing that includes ME, VT, and NH is too big. Smaller wings with more local events might serve club members better.
- Coordinated events with neighboring Wing clubs. Driving tours are popular when the agenda is interesting, Are some members priced out of some of the events?
- Dislike the wing concept should be one club listed by state by town and all encompassing If neighbors want to get together after work on a Wednesday night so be it may be more things would be planned And happen spontaneously or last minute rallies car shows get together's the same format we have on the Meetup site (No it's not a dating site it's sections of activities and interests with a Calendar people sign up that they're attending as a definite a maybe or a decline with a cut off date if an RSVP is required depending on event. it's fluid and members can talk to each other On the site without having to use a phone number or email How do you spend more time with coffee and carburetors in car shows and things locally and although not my club there wasn't much else available- What is an interested in driving out of state Just to get started. I said 100 miles but realistically 20-50 for fun
- Do not change the magazine. I look forward to it coming every month. If the cost must be increased, then so be it.
- Don't particularly like the wing concept preferred single club concept
- great idea and gives members the options of events to attend depending on time and schedules
- I like the Wing concept; it fosters activities within reasonable driving distances.
- I think the wing concept is excellent. The most difficult thing will be to promote volunteering at the local level to fill the wing committees wether its leadership, planning and participation.
- I think Wings are great, since AHCNE covers such a large geographic area. I'm not sure if this would be possible for all Wings, but a monthly informal luncheon might be a way to get to know other members better.
- It's a good idea and helps to bring folks together easier. I have attended 5 Wing events and Hosted one.
- I've not been a member long enough to have an opinion yet.
- I've stated before, the wings are doing the best they can given the geographic layout. Recommendations: either fewer, but bigger wing events (2 per year) or some smaller "mini events" where wings are spread out. Overall, I think there are a lot of good ideas out there and the current wing configuration is what it is. Maybe considering some of the recommendations would work? Not sure if they have been tried before. Just some thoughts here.....
- Need active Wing Coordinators to help organize events in their area
- Since AHC NE covers such a large geographic area, it would be nice to have some on site tech meetings closer to particular wing areas.
- The "Wings" seem to be ideal - again we have a way for people who are closer together geographically to get together and share more. A good way to identify people you may not know who live relatively near by to have a way to find each other - mutual support and sharing!
- This one's debatable of course, but if we do a group tour, I'd prefer it were to a noteworthy car show so that we could admire a range of vintage cars beyond our own. A good shop with a strong tech session is also a strong draw for me. OR, simply meeting at these events, as keeping everyone together on a tour through stop lights, traffic, constant stops and starts, monster trucks, and other annoyances often negates the fun of simply enjoying the driving experience. SUGGESTION: A tour at mostly highway speeds on a scenic parkway such as the Merrit, with lots of twists and turns, yet enough room for a group to hang at least loosely together—with the end-point destination a winery or other fun spot.
- To me, change is not, by definition, a positive. I do not think it would necessarily require “change” to explore avenues through which to encourage youthful participation and membership. It would be interesting, however, to explore what, if anything, attracts (and repels) today’s younger population in the realm of collectibles.
- Wing 1 seems to cover a very large and diverse geographic area...it is almost like you need “sub-wings” within the wing! I’m not sure if all the wings are the same, but if they are maybe they should be broken down into more discreet areas. I know it is hard to find volunteers to command the wings :(

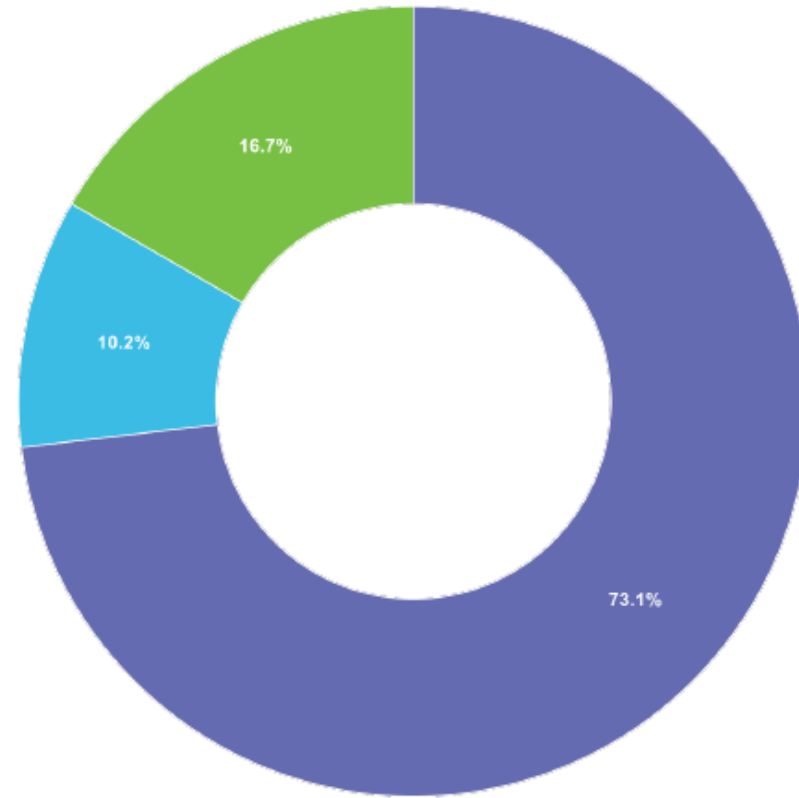
Q16 Enclave 2022 will be an International Austin Healey meet to celebrate the 70th Anniversary of the Austin Healey in the Pocono Mountains, PA the third week of September.*



Answered: 109 Unanswered: 0

Choice	Total
 I plan on attending Enclave 2022 (assuming COVID - free)	30
 I may attend Enclave 2022 (Assuming COVID - free)	20
 I am not planning on attending Enclave 2022	29
 I am not attending, because?	30

Q17 At this time would you attend an in person AHC NE mask optional event?



Answered: 108 Unanswered: 1

Choice	Total
Yes	79
No	11
Not Sure	18

*Thank you to all the members
who completed 2021 AHC New
England annual survey!*